

Membership



Our members are the heart of our organization.

SHORT TERM AND ONGOING PRIORITIES

- ➔ Bringing members back every year
- ➔ Ensuring value for our members
- ➔ Lowering barriers for accessing our resources and workshops

DESIRED OUTCOMES

- ➔ Renewing memberships is a key indicator of our relevance and success, best accomplished through quality offerings and valuable peer-to-peer experiences
- ➔ Offering new forms of membership—bulk memberships, discounts and corporate memberships—determined through consultation with our members
- ➔ Lowering barriers for access to practical tools, workshops and conferences
- ➔ Tracking increases in our membership base and soliciting feedback on the value of our work

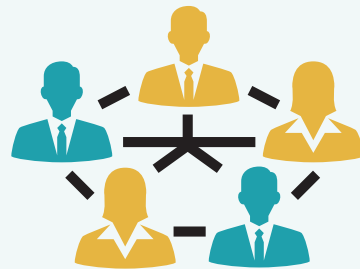
LONGER TERM AND EMERGING PRIORITIES

- ➔ Further developing peer-to-peer learning and support in all of our work
- ➔ Better understanding of what our members are doing via surveys, engagement and social media
- ➔ Engaging in new forms of membership with partner organizations

DESIRED OUTCOMES

- ➔ Developing peer learning and coaching, in person and through online peer-to-peer support networks
- ➔ Offering incentives like membership discounts for people to participate as peer mentors
- ➔ Developing tools to track member contributions in peer networks
- ➔ Data mining our members' interests to tailor program offerings
- ➔ Using surveys, focus groups and social media to learn about emerging issues
- ➔ Exploring partnerships with other professional organizations to offer package memberships

Building Relationships



Relationship building provides added value for our members.

SHORT TERM PRIORITIES

- ➔ Maintaining and strengthening existing core relationships
- ➔ Expanding our professional certification relationships

MEDIUM AND LONGER TERM PRIORITIES

- ➔ Finding a suitable partner for post-secondary accreditation of our courses
- ➔ Developing relationships with organizations to help spread our workshop offerings

Training Workshops



Workshops are our primary way of delivering value to our members.

SHORT TERM AND ONGOING PRIORITIES

- ➔ Continuing to deliver conferences and workshops
- ➔ Begin offering a customized style: more responsive to community needs, with assessment and follow-up

MEDIUM TERM PRIORITY

- ➔ Introducing webinars to deliver specific technical knowledge and hot topics

DESIRED OUTCOMES

- ➔ Supporting members with quarterly conferences that showcase tools and approaches to address capacity issues
- ➔ Appealing to a large number of people from diverse circumstances
- ➔ Developing customized workshops to tackle specific situations, meet member needs, and address emerging opportunities

METRICS FOR SUCCESS

- ➔ Workshops and conferences break even, while remaining accessible to participants
- ➔ Time spent in a conference or workshop can be applied to certification requirements

EMERGING WORKSHOP TOPICS

- ➔ Audit preparation
- ➔ Financial literacy for decision makers, youth and community members
- ➔ Orientation for band councillors and economic development board directors
- ➔ Taxation and legal structures
- ➔ Generating and using own source revenue
- ➔ Using social media to connect with community members

DESIRED OUTCOMES

- ➔ Achieving productive relationships that benefit our members with opportunities for training, funding and certification
- ➔ Building on ways our work complements core relationships with INAC, the First Nations Financial Management Board, First Nations Financial Authority and AFOA Canada
- ➔ Entering strategic partnerships to advance professional certification/training opportunities, with the National Aboriginal Trust Officers Association, Canadian Council for the Advancement of Native Development Officers, and BC Human Resource Management Association
- ➔ Finding an accreditation partner so our course offerings support members' post-secondary studies

Roadshows



We take a travelling tour of community-based training to First Nations in BC and the Yukon.

SHORT AND MEDIUM TERM PRIORITIES

- ➔ Continuing and expanding roadshow delivery
- ➔ Identifying future topics and following up with participants

DESIRED OUTCOMES

- ➔ Bringing regional participants into an intensive applied learning environment
- ➔ Teaching concepts and sharing knowledge, while focusing on real life challenges
- ➔ Increasing demand for roadshows, with longer, more frequent tours that cover more topics
- ➔ Preparing take away materials for participants to use in other workshops
- ➔ Expanding into the Yukon where we have been invited to provide this service
- ➔ Building relationships between First Nations and Indigenous and Northern Affairs Canada (INAC)

ROADSHOW TOPICS

- ➔ New investment strategies
- ➔ Own source revenues
- ➔ Human resource issues
- ➔ Using standards for strategic advantage
- ➔ Economic development
- ➔ Audits
- ➔ Creating/administering settlement trusts

METRICS FOR SUCCESS

- ➔ Increased funding resulting from this work
- ➔ Increased attendance at roadshow workshops
- ➔ Increased number of roadshow locations
- ➔ More connection among people who attend roadshows

- ➔ Partnering with organizations—like Tribal Councils and other First Nations institutions—to sponsor training and workshops

METRICS FOR SUCCESS

- ➔ Increased number of Memorandums of Understanding with partner organizations
- ➔ Good working relationships with our core partners